CLASSIFIED ADS

Personal Ads: (autos, misc, for sale, lost/found etc) and Coming Events*; 25 words or less: no charge 26 to 40 words: \$3.50/day; \$15/week

• Phone: 668-2002

• Fax: 668-7130 • E-Mail: classifieds@whitehorsestar.com Stop by our office at

2149-2nd Avenue, corner of 2nd Avenue & Strickland Street

*Coming Events are for non-profit organizations only.

FREE CLASSIFIEDS

classifieds@whitehorsestar.com • 668-2002

BUSINESS ADS

• Daily - \$8.50 first 25 words, 26-40 Words - \$12.00

Volume Ad Rate: 25 Words or less 1 Week ... \$36.00 (5x) 1 Month ... \$118.00 (21x) 26 to 40 Words 1 week ... \$47 (5x)

1 Month ... \$154 (21x) Deadline for all ads is 2 p.m.

2 business days prior to publication date

Property For Sale

BRIGHT & BRAND new 3 bedroom, 1 bath mobile home in quiet well managed Benchmark Trailer park. Asking \$149,900 + GST. Call . 334-4174.

BEAUTIFUL THREE BEDROOM condo, 11/2 washrooms, oil heating, energy efficient, front yard patio, large backyard patio, large, detached, yard house, Riverdale. Call Theresa at 807-629-1705.

CABIN FOX LAKE waterfront, master bedroom main floor, large sleeping loft, wind solar power, propane fridge, stove, lights. partially furnished. Asking \$249,900. Call 633-5540.

TWO BEDROOM, 1 bath condo downtown, end of Main, quiet, elevator, deck, wheelchair access, humidifier, intercom, basement storage \$312,000. Call 250-716e-mail or hanasaly.czca@gmail.com

GRANGER 3 BEDROOMS home + 2 bedroom suite, separate paved driveway & entrance. Great revenue or quality family home

\$385,000. Call 633-4778 OPEN HOUSE JULY 26th & 27th, 12-4pm, 43 Hart Crescent, rare 3 bedroom 2 bath bi-level Riverdale house on bigger lot. Visit or call

THREE BEDROOM, 2 bath townhouse in Takhini Ridge, 1809sq ft, laundry, storage, large deck off living room, includes 5 appliances \$307,000. Call 334-4579.

335-5976.

For Rent

OFFICES IN CAPITAL Hotel at 103 Main St, includes heat, power, security system, 170-245sq ft. Reasonable rates. Call Archie at 668-2648.

AVAILABLE AUGUST 1ST legal 2 bedroom basement suite. Granger \$1350/mth includes all utilities. Call 668-6446 or 336-

AVAILABLE AUGUST 1ST, Riverdale 2 bedroom main floor, no smoking, no pets \$1400/mth + utilities. Call 335-3660.

NEW 3 BEDROOM, 2 bath condo in Porter Creek, n/p, n/s \$1700/mth + utilities, damage deposit & references required, Available July 16th. Call 335-5248.

HILLCREST FURNISHED 3 bedroom, n/s, dog considered, references + damage deposit, 9 month lease Sept. 1st \$1900/mth + utilities. Call 335-5245.

THREE BEDROOM, 1 bathroom top floor, log house on the Annie Lake Road. Private entrance, washer and dryer, wood heat, pet friendly \$1050/mth. Call 334-8271.

TWO BEDROOM, 2 bathroom 1000sq ft energy efficient single level town house in Ingram \$1500/mth. Call 333-0383.

washer, dryer, separate entrance and parking, available July 15th \$1000/mth. Takhini area, n/s, n/p. Call 335-5898.

For Rent

FOUR BEDROOM DUPLEX, Porter Creek, damage deposit, references and minimum 1 year lease required. Responsible tenants only \$1700/mth plus utilities, available August 1st. Call 334-

RIVERDALE **BACHELOR** BASEMENT, bright walk-out suite, separate entrance, own laundry. fridge, stove and microwave \$1200/mth includes utilities. Available asap. Call 587-438-7776,

211C STRICKLAND, 2 bedroom downtown basement suite, laundry facility available, n/s. Available August 1st \$1100/mth, security deposit and references required. Call 668-6888.

JULY 15TH OR Aug 1st, 1 bedroom basement suite, n/p, n/s, single occupancy \$1000/mth plus deposit, includes heat & lights. Call

THREE BEDROOM DUPLEX, Porter Creek available immediately \$1400/mth + damage deposit and references. Call 633-6158.

FULLY FURNISHED ROOM, Copper Ridge, September 17th, single bed, dresser, desk, bookcase. Inclusive utilities, cable, wifi, close to arocery store, bus stop \$600/mth. Call 456-7855.

FULLY FURNISHED ROOM Copper Ridge, available September 1st, double bed, dresser, desk, bookcase, cable. Inclusive utilities. wifi. Close to grocery store, bus stop \$650/mth. Call 456-7855.

ONE BEDROOM APARTMENT downtown, heat and electrical included \$1000/mth + security deposit. Call 334-5978, no calls after 6pm.

NORTHLAND 3 BEDROOM, 1 bath, Aug 1st, oil wood heat, oil deposit required, References, n/s, n/p, 1 pet considered, partially furnished \$1400/mth + utilities. Call

334-4389.

DOWNTOWN PENTHOUSE CONDO, 2 bedroom, 2 bath, den, office, open kitchen living dining, fireplace, inside parking. References required \$2300/mth + utili-E-mail

whitehorsecondo@gmail.com

AVAILABLE AUGUST 1ST, 2 bedroom suite, downtown \$1100/mth + electricity, oil heat is included. Call 668-6888 ext. 21 Monday-Friday 8:30am-5pm.

NEWLY RENOVATED 3 bedroom, 1.5 bathroom condo, Riverdale, available August 1st. No pets, no smoking, security deposit and references \$1450/mth + utilities. Call 332-8686.

TWO BEDROOM CONDO style apartment with view, Hillcrest, mature tenants, clean, 5 appliances, carport, no smoking, no dogs \$1200/mth + damage deposit. Call 333-0085.

TWO BEDROOM CONDO style apartment with view, Hillcrest, mature tenants. Fully renovated 3 vears ago. 5 appliances, n/s, no dogs \$1425/mth + damage deposit. Call 333-0085.

Get noticed... Advertise in the Whitehorse STAR classifieds. Call 668-2002 for details!

Mobile Homes

TRAILER \$39,000, AS is #35 Takhini Trailer Court. Call 334-

Wanted To Rent

LOOKING TO RENT a smaller office space, not bigger than 800sq ft. Call 335-9934.

Autos For Sale

SILVERADO 244,000kms, new windshield \$7000. Call 668-2958.

2007 CHRYSLER SEBRING 230,000kms on car, 52,000kms on replaced engine. Great shape, good rubber, good brakes, clean \$6000/obo. Call 334-4335.

2007 CHEV 2500HD, crew cab 4x4, great unit, many options, trailer tow. Fully serviced, new brakes & battery, must sell \$16,000/obo. Call 633-4311.

1999 MERCEDES BENZ ML320 SUV 4 door, silver, 204,600kms. excellent condition \$10,900. Call 250-651-7650 mheissig@primus.ca

2004 TOYOTA MATRIX 6 speed manual with sun roof \$5700/obo must sell Call 333-0069

2010 HYUNDAI GENESIS Coupe 2.0T premium package, fully loaded, 55,000kms, extended war ranty until October 2016, 2 sets of tires, pictures on Kijiji \$16,500. Call 633-5635

DODGE CARAVAN 1996 155,893kms, blue \$1300/obo Call 336-1493 after 3pm.

1991 FORD 1 ton, crew cab with camper, excellent shape, fridge stove and furnace works great. Call 667-2046.

1990 FORD F250 truck, 4 speed manual, with canopy \$2000. Call 456-4567

2004 FORD F250 diesel, 4x4, crew cab, white, has engine updates, no rust \$13,500/obo, 1995 Chrysler Intrepid, 4 door loaded, 185,000kms, no rust \$1300. Call 456-4981

2008 HONDA PILOT LX SUV auto, power windows & steering, a/c, cd radio seats 8, winterized no accidents, serviced at Honda \$16,500. Call 334-3352.

Autos For Sale

2006 FORD MUSTANG, burgundy, 3.8L 6 cylinder, 74,000kms. Excellent condition \$6500/obo Call 668-7366

2008 DODGE RAM 4x4, 1/2 ton, extended cab, short box, 71,000kms, with canopy \$15,000/obo. Call 456-4241.

NISSAN 2007 ALTIMA 132,000kms, heated seats, extra rims & winter tires, well maintained, lady driven \$8500/obo. Call 667-2207 between 7pm-9pm.

2006 CHRYSLER SEBRING automatic, power locks and windows, keyless entry, cruise control, a/c, blue. Excellent condition \$5700/obo. Call 667-7733 or ejenskel@hotmail.com

1971 VW BEETLE, new tires, sun roof, good condition \$4500/obo. Call 335-5166.

2009 CHEVROLET SILVERADO extended cab, 4 door, 1500 LT truck, silver exterior, black interior new tires Still under warranty \$13,800. Call 333-9020.

2008 CHRYSLER TOURING model, 53,000kms, silver, sun roof, summer and winter tires, 2 key fobs & master key. Price reduced \$9500. Call 333-9966

1990 TOYOTA PICK-UP, great little bush truck, now a days hard to find. V6, 419,000kms, light blue \$4500/obo. Call 335-4691

1988 FORD SUPER cab, 300 6 cylinder. Call 667-2046.

1995 DODGE NEON automatic, 168,000kms, runs and new paint \$1700/obo. Call 667-7057.

2001 DODGE CARAVAN fully automatic loaded. 3.3L 15,000kms, new brakes and rotors, Command start, hitch \$4500/obo. Call 334-2646

2006 HYUNDAI ELANTRA, power windows, cruise, excellent condition \$4500. Call 667-7733.

2005 F150 LARIAT crew cab, fully loaded, 136,000kms \$13,800. Call 633-3116 or 334-3160.

2002 FORD CREW cab, 7.3L diesel, all power, 4x4, auto. In good shape \$6500. Call 334-1935. **2001 TOYOTA SIENNA XLE** great condition, only 153,604kms \$6500/obo. Call 633-3757.

Auto Parts

TOYOTA ALLOY WHEELS 16x7, retail \$490 each, asking \$250 each or 4 for \$900. Fits Tacoma and Tundra, like new condition. Call 633-3053

Heavy Equipment

2000 9900 IHC tractor, 550 Cat, low mileage, 18 speed transmission, 24.5 rubber, Hi-rise pro sleeper. New price. Call Brian 393-3265 for more info.

LOAD BINDERS, TIE down chains, load straps, tire chains for 24 5 truck tires, wide load signs, etc. Call Brian at 393-3265.

ATCO WELL-SITE TRIPLE skid mounted, propane furnace, kitchen, bathroom & dining area, excellent condition \$8000. Call 336-2029.

Recreational Vehicles

CAMPER, SECURITY TIMBER-LINE SC89, 8'9" long box, inspected, sleeps 4, sky light, fridge, stove, oven, bathroom, furnace, insulated basement, stored covered. Excellent condition \$7500. Call 335-4393.

2000 30' COACHMEN Mirada class A motorhome reduced from \$23,000 to \$19,000. Ford Triton V10 engine, 66,139kms, Onan generator, queen bed, a/c. Call 335-5506.

2011 24' COUGAR travel trailer, excellent condition, rear kitchen, large bathroom, queen size bed, dinette & sofa, one slide & more. Asking \$22,000. Call 394-2693.

2009 VERY LOW mileage, cheap and easy towing, 15' Hi-LO travel trailer, 3-way fridge, propane furnace, stove, a/c. Everything works perfectly \$12,000/obo. Call 335-

2009 ENCLOSED AUTO cargo trailer, inside measurements 26 long, 8' wide, 80" high. Asking \$10,000. Call 335-2223.

JOHNSON OUTBOARD 7.5HP short shaft, excellent condition \$690. Call 250-651-7650.

Recreational Vehicles

2004 PIONEER TRAVEL trailer over length 28', large bath, queen bed, full kitchen, stereo \$10,500. Call 633-2580.

17' REINELL BOAT trailer & motor, tri-hull \$3200/obo. Call 668-

2009 CITATION 30RKDS trailer. polar pack, bathroom with French doors to walk around bed. Top quality, many options, must see \$32,900. Call 334-9634.

1980 SUZUKI 1100L, great shape, & a heavy duty welded aluminum work boat, 140hp outboard & trailer. Call 334-4701 or haywire6@icloud.com

1991 31' SCHOOL bus, excellent running condition, seats removed, gas 366 engine. Good for shop, storage or moving. Call 633-5155.

18FT INFLATABLE V hull, ultra safe boat, twin 35hp, fuel tanks, and controls. Tubes and tow ropes \$7500/obo, ex-coast guard boat. Call 456-4926.

POLARIS RAZOR TIRES and custom rims, 27-9-12 fronts and 27-11-12 rears \$300 for all. Call 333-9020

1971 CAMPION 23' cabin cruiser, rebuilt 350 Chev I.B 15hp Yamaha kicker, fish finder, marine radio, stereo, anti sway hitch \$5000. Call 336-1279 for more information.

SHAKESPEARE 55LB THRUST battery powered trolling motor, used for 1/2 hour \$150. Call 667-2607 or 334-1102.

SEA EAGLE 8'10" inflatable with all accessories, weighs 55lbs, uses up to 4hp motor, used twice. New \$1350, asking \$800. Call 667-2607 or 334-1102.

2009 20' LEGEND Xtreme boat, 115 Mercury outboard, dealer serviced only, stored inside, full canopy canvas covers, fishfinder, 2 Scotty downriggers. Asking \$23,000. Call 332-2655.

OLDER 27' BAYLINER, 5.7hp Mercruiser, Bravo III leg, trailer, trolling motor, radar, 2 helms, 2 downriggers, auto pilot, plotters \$14,000. Call 334-1935.





Yes, I want to help CODE right now. ¥ Please send more information. Here is my donation of ¥ \$30 ¥ \$50 ¥ \$75 ¥ \$100 ¥ \$_ Name Phone # Address Province Postal Code Send your donation to CODE: 321 Chapel St. Ottawa Ont. K1N 7Z2 Fax (613) 232-7435 if you prefer to use VISA or MC call:

1-800-661-CODE

Registered Charity: 0369876-29-10 Your donations are tax-creditable ______



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Miscellaneous For Sale

BLACK TV STAND with glass doors, excellent condition \$50/obo, white microwave oven \$50/obo. Call 393-3113.

TWO LARGE WOODEN trunks. both with locks, good for storage \$75/obo each . Call 393-3113.

FREE TV STAND, measuring 48"h, 49"w, 17" deep, pick-up only Call 335-2223.

100' OF 3/4" cable with loops on ends, offers, 36" metal shop man door \$50. Call 332-6565.

250 & 500 gallon fuel tanks \$450 for both. Call 332-6565.

ANTIQUE TREADLE SEWING machine \$425/obo. Call 668-4240.

CENTRO BBQ TO give away, with cover, has side burner and lots of cooking surface. Call 334-

HONEY, 100% NATURAL and unpasteurized, Call 393-1992 or fossilpoint@northwestel.net

NEW PORTABLE SPA Canadian Tire, perfect for relaxation. Call 393-1992 or fossilpoint@northwestel.net

COBRA PORTABLE ROCK drill complete with case, manual, drill steel, Bauer portable dive compressor, great condition. Call 334haywire6@icloud.com

ARCTIC OVEN ARKTIKA free standing heavy duty wall tent, with propane stove, extra windows, camera port. Great tent in excellent condition. Call 334-4701 or e-mail haywire6@icloud.com

THREE DEEP CYCLE AGM renewable energy 12V Eliminator batteries, 2000w inverter, multi charger \$500. Call 336-0686.

CHIMNEY PIECE TWO 3' sections and rain cap. 6" inside diameter \$50/obo each. Call 456-4926.

ROLLAWAY COT \$40. 5 shelf bookcase: 12"dx23"wx72"h \$40 white Kenmore microwave \$15. Call 668-6079 or 336-1763.

COLLECTOR STERLING SIL-VER spoons in display case. Call

YUKON MAGNUM BEAR spray bought mid June and not needed Cost \$42, selling for \$30. Call 332-1680. leave message.

INFANT CAR SEAT \$10, crib \$30. Call 334-7061

Musical Instruments

THREE GUITARS, BANJO, fiddle, electric bass, Dobro. Call 668-1224 for more information.

LAVERIE ACOUSTIC, SPECIAL anniversary guitar, #24 of 50 in the world produced. Like new. Call 334-3009 for more info

IBANEZ HOLLOW BODY electric guitar, like new, maple body. Call 334-3009 for more info.

GEMEINHARDT FLUTE HARDLY used, excellent condition \$800. Call 332-1086.

Guns & Bows

RUGER MINI 14 Target .223 stainless 22" heavy barrel 3 mags scope 2 boxes ammo. Excellent condition \$750. Call 333-0087.

LUGER 9MM M80 new condition. 334-4701 haywire6@icloud.com

BRAZILIAN MAUSER IN 8mm Mauser, nice handmade hardwood stock, bedded, floated, recent refinish of whole rifle, sights rings \$300 firm, PAL required. Call 667-2276.

LEE ENFIELD NO 1 Mk III, 303 British, sporterized, scope rail instead of rear sight, 10 round mag, sling \$300 firm, PAL required. Call 667-2276.

LEE ENFIELD SHTLE III, 303 British, sporterized wood, very good bore, 10 round mag, sights and scope rings installed \$300 firm, PAL required. Call 667-2276.

Appliances

SAMSUNG HE TOP load 5.2cu ft washer & 7.4cu ft dryer, 5 year extended warranty, brand new in May, paid \$1598, selling \$1298. Call 633-2448.

Sports Equipment

TREADMILL TEMPO 632T wide track, gently used, 2.5 years old \$450. Call 667-2331.

14' SEA KAYAK, Necky Manitou, with paddle & skirt \$1000. Call

> We Deliver 667-4774



No Ifs, Ands or Buts

Truth is an essential part of any successful ad campaign. Smart advertisers have known this for years. That's why the advertising industry created the Canadian Code of Advertising Standards more than 40 years ago. Since then the Code has set the standards for acceptable advertising in Canada. It helps ensure that the ads you see and hear are truthful, fair and accurate. Check it out for yourself. Because the more you know about advertising, the more you get out of it.

Learn about the Code at: www.adstandards.com



Furniture

COUCH AND LOVESEAT, very good condition \$400/obo, double bed and boxspring, frame, very clean \$190/obo. Call 393-3113.

ANTIQUE OAK HUTCH completely refinished, including glass doors. 6' long in excellent condition, asking \$1000. Call 633-6244

32" TUBE TV excellent condition \$25, wooden TV stand with shelf \$20, small recliner, blue colour, free. Call 633-4827

COUCH AND LOVESEAT set \$600/obo. Call Michael at 336-

ROCKING CHAIR, OLDER antique style. Call 333-9020.

QUEEN SIZE OAK bed frame with tall dresser and 2 night tables \$650. Call 336-8666 leave message

Wanted To Buy

WANTED: ROOF RACK for 2009 Toyota Corolla. Call 336-2205.

LOOKING FOR USED ATCO business trailer at least 50' long Call 335-9934

Situations Wanted

HOUSESITTER AVAILABLE YEAR round. Excellent references, various openings throughout the year. Check out the website: www.jutra.blogspot.com

WANTED: PONTIAC SUNFIRE. automatic two or four door, would like the years 2002-2005 with no more than 150,000kms. Call 393-

fossilpoint@northwestel.net **LOOKING FOR SOMEONE** to

teach me Quickbooks. Call 335-

RESPONSIBLE COUPLE AVAILABLE for long term housesitting. References available. Call 250-884-2300 local number e-mail leenaplank@hotmail.com

meat or fish in your freezer, I will take it away, even dog food quality. Call 335-2300. MAN WITH 3/4 ton truck for hire \$40 per hour. Call 668-3534.

IF YOU HAVE any left over wild

HOUSESITTER AVAILABLE YEAR round, professional, nonsmoking, non-partying, mature female, offering unequalled care for pets, plants, yards and house. References. Call Tracy at 334-

www.whitehorsestar.com

Help Wanted

KIDS! GREAT PART-TIME job. NO experience necessary. An excellent way to meet new people and get to know Whitehorse. Combine fun, exercise and get paid for it! Join The Whitehorse Starteam as a paper carrier. Call 667-4774

PHO 5 STAR is looking for waitress NOC 6513 \$13 hour, cook NOC 6322 \$18 hour, prep cook NOC 6711 \$14 hour and dishwasher NOC 6711 \$12 hour. Drop off resume at restaurant #8, 2190

Lost & Found

LOST: WHITE BUSHNELL rangefinder in white case \$50 reward for return. Call Wayne at 335-1897.

LOST: BLACK WINDOWS HTC smart phone 8x. Call 667-6530.

FOUND: MASTERCRAFT CIR-CLE saw kit, in front of Yukon Employees Union last week. Call 667-2331 to identify.

Lost & Found

TWO FEMALE & 1 male miniature Schnauzer and Havanese, ready July 22nd, 1st shots \$400. Call 668-7157.

Services & Repairs

S&D MECHANICAL REPAIRS, renovations. Call Dayle at 335-6221

Personals

Thank You!

A special thank you to ALL the staff at the hospital for the excellent care and help I received during my recent stay there and for the cards and gifts on my retirement.

> Former S.S. and emerg janitor,

UFO HOT LINE, report Yukon UFO's, bigfoot, spirit etc. to Lorraine Bretlyn. Call 334-5499 ufouniversity@northwestel.net

REPORT YOUR SASQUATCH, Bigfoot, Wild Men experiences confidentiality sasquatchyukon@hotmail.com

1902 News from the Whitehorse Star

The "Short Man" Captured

Dawson, Feb. 28 – Wm. Brophy, the "short man" in the Dominion gambling house holdup which occurred here last fall, and for whom a reward of \$500 was offered, was captured last midnight at a roadhouse eight miles from Dawson on Bonanza Creek by four

He carried a rifle, but had no chance to use it as the police jumped on him from behind. In the scuffle that ensued Brophy was shot, but not dangerously. He was brought to Dawson and placed in jail this morning. All three men connected with the robbery (Tomelin, Harris, and Brophy) are now in custody.

Brophy held up a man on Bonanza four nights ago, robbing him of four ounces of gold dust, and it was from a description of the robber, given by the victim, that Brophy's whereabouts became known.

> The Semi-Weekly Star, Saturday, March 1, 1902

Legal



CHAMPAGNE & AISHIHIK FIRST NATIONS

is accepting **Notice of Interest** from persons interested in a contract as a

CHIEF RETURNING OFFICER

for our upcoming Chief & Council election. If you wish to be considered, please send a cover letter & Chief Returning Officer related resume to Swright@CAFN.ca .

Notice of Interests will be accepted until Thursday July 24 at 4 PM.

Sound & Video

ANTIQUE VINTAGE STEREO cabinet, record player floor model manufactured by Zenith that flips over for compact storage. Call

Video Games

PLAYSTATION 2 WITH 10 games \$50. Call 633-4827.

Coming Events

WHITEHORSE AA MEETINGS are held daily at different locations. Call 668-5878 for a meeting

RIVERDALE BAPTIST CELE-BRATES 50th Anniversary Sunday August 3rd, 10:30am. 15 Duke

MT. LORNE MIS-ADVENTURE Run Sunday July 20th, registration starts 9am at Mt. Lorne Firehall, Robinson Rd. Race starts at 10am, fee \$25 per runner.

YUKON INVASIVE SPECIES Council, Spotter's Network workshop to learn to identify invasive species July 16th, 6pm at the Frank Slim Building. E-mail info@yukoninvasives.com

CHILI AND BEAN Canoe and Kayak Race 18.5km Rotary Park to Takhini River Bridge. Tuesday, July 29th, register 5:30pm, start 6pm. Call Pat 668-5298.

YUKON ORIENTEERING ASSO-CIATION July 16th event, Just 4 Fun Relay. Register 6pm at Elijah Smith School grounds. Call Forest at 393-3301 for info

Coming Events

THE ALZHEIMER DEMENTIA Family Caregiver Support Group meets monthly. Group for family, friends caring for someone with Dementia. Call Cathy at 334-1548 or Joanne at 668-7713.

LES CAFES 5 à 7 en musique July 24th, 5pm, Baked Café with William Auclair-Bellemare, piano. Info at vhamel@afy.yk.ca

FROGFOODFESTIVAL.CA WITH MUSIC August 1st, 2nd, 3rd. 25 minutes west of Whitehorse on Alaska Hwy. Friday hog roast, free camping, beer garden.

COMMUNITY AWARDS, nominate a group or individual who works for community safety by September 5th. Call 667-3656

www.justice.gov.yk.ca/prog/cips/C ommunitySafetyAwards.html for information.

Lotteries

WINNING NUMBERS

UNOFFICIAL PLEASE SEE YOUR RETAILER

FOR OFFICIAL RESULTS PICK 3 (July 14) 787 **EXTRA** (July 14)

5565850

TIPS ON HOW TO WRITE A CLASSIFIED AD THAT SELLS

- 1. Use a KEYWORD. This immediately tells the reader exactly what it is you have to sell.
- 2. Make your description CLEAR and FACTUAL. State the year, make, model, color, size and tell what condition the item is. Also state the special features.
- 3. State the PRICE. Successful Classified advertisers have learned that the price in an ad helps increase the chances for results.
- 4. If there's a genuine sense of **URGENCY**, say so. The words, "We're Moving" or "Must Sell Fast" suggests that readers respond immediately.
- 5. Include your PHONE NUMBER, Classifieds get results fast and often generate immediate sales. If you cannot be available to answer the phone at all times, be sure to specify special calling times such as "after 6PM" or "before 11AM" "before 11AM".

If you need assistance ask one of our friendly AD-VISORS to help you word your ad. 668-2002